

REQUEST FOR ACCESS TO AN APPLICATION UNDER 37 CFR 1.14(e)

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In re Application of

Application Number

09/754/378

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Art Unit

Examiner

Paper No.

5

Assistant Commissioner for Patents
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1. ☐ I hereby request access under 37 CFR 1.14(e)(2) to the application file record of the above-identified ABANDONED Application, which is not within the file jacket of a pending Continued Prosecution Application (CPA) (37 CFR 1.53(d)) and is: (CHECK ONE)

☒ (A) referred to in:

United States Patent Application Publication No. 2001/0001145, page _____, line _____,

United States Patent Number _____, column _____, line _____, or

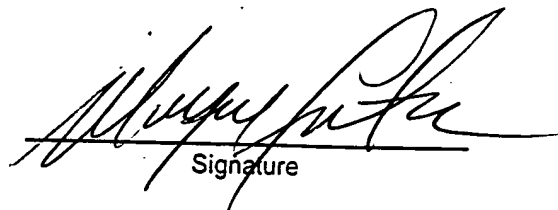
an International Application which was filed on or after November 29, 2000 and which

designates the United States, WIPO Pub. No. _____, page _____, line _____.

- ☐ (B) referred to in an application that is open to public inspection as set forth in 37 CFR 1.11(b) or

1.14(e)(2)(i), i.e., Application No. _____, paper No. _____, page _____, line _____.

2. ☐ I hereby request access under 37 CFR 1.14(e)(1) to an application in which the applicant has filed an authorization to lay open the complete application to the public.


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(19) **United States**(12) **Patent Application Publication** (10) **Pub. No.: US 2001/0001145 A1****Barnett et al.**(43) **Pub. Date:****May 10, 2001**(54) **METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS****Publication Classification**(51) **Int. Cl.⁷** **G06F 17/60**(52) **U.S. Cl.** **705/14**(57) **ABSTRACT**

Provided is a method and system for the electronic distribution of product redemption coupons to remote personal computers located at users' homes. A centrally located repository, such as an online service provider or web site on the Internet, stores packages of coupon data for downloading on demand to the user's computer. The user may view, select, sort and print desired coupons from the downloaded package. The user's demographic as well as coupon selection data is provided back to the online service and coupon distributor and issuers for subsequent marketing analysis. The online service can perform subsequent coupon processing on previously downloaded coupon packages such as variation of discount amounts. The online service provider can also determine how many times a particular coupon was viewed. When the printed coupons are presented at a retail store, the discount is provided to the user. Upon redemption by the store via a coupon redeeming center, transaction data is also supplied to the coupon issuers and distributor for integration into marketing analysis. The electronic coupon system is secure due to the inclusion of user-specific identification indicia printed thereon.

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Karen R. Reisner, Princeton, NJ (US);
Mark Braunstein, New York, NY (US)**Correspondence Address:****Paramita Ghosh****Hunton & Williams****1900 K Street, N.W.****Washington, DC 20006-1109 (US)**(21) **Appl. No.:** **09/754,378**(22) **Filed:** **Jan. 5, 2001****Related U.S. Application Data**

(63) Continuation of application No. 08/425,185, filed on Apr. 19, 1995.

